

An American Express® Charge Card account is subject to application and available with a range of card options. The Platinum Card carries an annual cardmembership fee of US\$550/€550/£300. Alternative card options are available with annual fees starting from US\$0/€0/£0. Terms and conditions apply. Please see [www.americanexpress.com/eurodollar](http://www.americanexpress.com/eurodollar) for more information.

**Terms and Conditions:**

- 1 Terms and conditions apply for each individual partner program and are subject to change from time to time. Subject to availability. Some partner programs require enrolment.
- 2 American Express Services Europe Limited (“AESEL”) makes various benefits available to Cardmembers. These benefits derive from contracts which AESEL has made with third parties which AESEL is free to amend, extend or terminate at its sole discretion. These benefits do not form part of AESEL’s contract with you but AESEL will aim to inform you 30 days in advance of any changes to the available benefits which may be to your detriment. One of the benefits currently available is the benefit of contracts of insurance made between AESEL and certain insurers, for example travel insurance benefits. You will lose these benefits if you cease to be a Cardmember. Exclusions apply. Full details of the insurance benefits currently available can be found in the Summary of Benefits document which will be provided with your Card. Please read this document to understand the limits and exclusions that may apply.
- 3 Membership Rewards points cannot be earned on the following charges: Cash Advance, American Express Travellers Cheque purchases, Foreign Exchange transactions, dishonoured payments and other account charges. All rewards are subject to availability and supplier restrictions. American Express may, without notice, withdraw or substitute any reward for another reward of comparable value and nature.
- 4 Provided your account is settled in full and on time each month, you can usually spend as much as you have shown us you can afford. Proof of resources and security may be required.
- 5 Subject to application and payment of a fee.

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# Platinum



## The Platinum Card from American Express® Experience a world of luxury

The truly successful in this world know that genuine luxury is not about following someone else's rules. You have achieved success on your own terms. Now you would like to take full advantage of your wealth.

The Platinum Card is a prestigious level of membership that enables you to experience the world the way you want. It represents some of the very best that American Express has to offer.

American Express has a history that spans 150 years and a network of partners that covers the entire globe. We use our experience and global influence to give you access to special privileges that enrich your life while travelling and at home.

Let the Platinum Card add a touch of luxury to your world.

## See the world through a lens of luxury

Luxury isn't about being seen. It's about seeing the world your way.

The dedicated Platinum Travel Service is there to help you make it happen. They can help take care of virtually every detail of your trip, whether it is for business or leisure. From managing your travel itinerary to booking airline tickets, hotels and transfers, our team of travel experts will do their best to make sure you get what you want.

And more.

As a Platinum Cardmember, you will also have access to the International Airline Programme from American Express. This programme gives you access to special offers with select airlines on international routes. Examples of offers include upgrades from Business to First Class, special exclusive fares with savings of up to 25%, or two tickets for the price of one when purchasing qualifying full-fare tickets.<sup>1</sup>

So you can just relax and enjoy the ride.



- **Private Jets**  
Special rates with leading private jet companies
- **Cruises**  
Savings and offers from selected cruise companies
- **Vacations**  
Exclusive added benefits on tours and hotels with American Express Vacations



## Calm in the middle of a storm

Airports can be a whirlwind of activity. They are full of people on the go, usually busy people in a hurry. They can make getting to and from your destination a hectic, stressful affair.

Luckily, as a Platinum Cardmember, you can expect a different, more luxurious experience.

Walk into VIP airport lounges around the world at no extra charge with complimentary Priority Pass membership for you and the main Supplementary Cardmember.<sup>1</sup> It doesn't even matter which airline you're flying with or what class your flight is. Escape the stress of airports and relax before your flight with drinks and snacks.

In addition, you will have complimentary access to the airport lounges of some of our airline partners.<sup>1</sup> Upon landing, chauffeur services are available to ensure a comfortable transfer to your destination.<sup>1</sup>

If you need to hire a car, the Platinum Card also includes complimentary enrolment with Hertz #1 Club Gold and Avis Preferred.<sup>1</sup> This gives you access to benefits such as the ability to skip the queue and go directly to your vehicle, as well as upgrades, when available.

From end to end, the Platinum Card can help turn your airport experience into smooth sailing.

## Get the royal treatment

A quality hotel can make the difference between a dream vacation and a nightmare of a trip.

And quality goes beyond the thread count of the bedsheets. The world's best hotels are the ones that do everything they can to make your stay unforgettable for all the right reasons.

As a Platinum Cardmember, you will receive complimentary enrolment in some of the world's top hotel programmes:<sup>1</sup>

- Hilton HHonors® Gold VIP Tier
- Starwood Preferred Guest Gold level
- Radisson goldpoints plus Silver Elite
- Small Luxury Hotels of the World programme
- American Express Fine Hotels and Resorts programme

These prestigious programmes offer you a range of extra courtesies such as preferred rates, room upgrades, complimentary breakfast and more convenient check-out times.



## Worry less and enjoy life more

It can be hard to enjoy the present moment when you are worried about what might happen in the future. This is especially true when travelling, no matter how luxurious your trip is.

While we cannot predict the future, we can help you prepare for it. The Platinum Card equips you with extensive worldwide travel insurance benefits:<sup>2</sup>

Benefit	US Dollar (US\$)	Euro (€)	British Pound (£)
Medical treatment expenses	\$3.5 million	€3.5 million	£2 million
Global car rental liability benefits	\$750,000	€750,000	£500,000
Car rental benefits for theft or damage	\$75,000	€75,000	£50,000
Trip cancellation reimbursement	\$10,000	€10,000	£7,500
Lost, damaged, or stolen luggage benefit	\$3,500	€3,500	£2,000
Emergency dental treatment expense	\$1,750	€1,750	£1,000
Legal expense benefit	\$50,000	€50,000	£25,000
Legal liability compensation	\$1.75 million	€1.75 million	£1 million

- All benefits apply when participating in most usual holiday and winter sports
- Protection is available for up to 120 days per trip



These benefits offer protection to you, your partner, and your dependent children under the age of 25. In fact, the same protection is also available for up to five Supplementary Cardmembers and their families.

When things don't go according to plan, our 24-hour helpline is ready to provide you with practical advice and emergency assistance. And if you lose your Card, there is no need to panic. Just give us a call and we will arrange for an emergency replacement card to be sent to you, usually in as little as two working days.



## At your service

The Platinum Card does more than just enhance your travels. It can also add a touch of luxury to your world at home through the dedicated Platinum Concierge Service.

American Express has a large network of partners around the world, including many fine restaurants and premium retailers. With the power of this network behind it, the Platinum Concierge is thoroughly equipped to meet the demands of your lifestyle, virtually down to the last detail.

It doesn't matter whether you need reservations for an anniversary dinner, want to book front row seats at a sold-out show, or just want to put a smile on someone's face from halfway across the world by sending them a special gift. All you have to do is call the Platinum Service and we will do everything in our power to make it happen.

## Get more than what you were looking for

Getting little extras are all part of a lifestyle of luxury. Whether you use your Platinum Card while travelling or at home, you will receive rich rewards.

As part of our award-winning Membership Rewards® programme, you will earn one point for virtually every full dollar, euro, or pound spent on purchases you charge to the Card.<sup>3</sup> Points can be exchanged for fabulous rewards, including flights, hotel stays and luxury gifts.

You can convert your points into frequent flyer miles with one of our many airline partners. For example, you could redeem for a flight from London to New York with just 45,000 points.

Or you can choose from a wide range of premium merchandise. Treat yourself with accessories from Mont Blanc, fine watches from Tag Heuer or a new digital SLR camera to capture the special moments in your life.

Enrolment in the Membership Rewards programme is complimentary for Platinum Cardmembers. Since points never expire, it won't be long before they start adding up.



### Just some of the rewards available:<sup>3</sup>

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Mont Blanc Meisterstruck Classic Pen  
**41,500 points**

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Sony Digital SLR Camera 14.2MP  
**99,000 points**

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Tag Heuer Aquaracer Calibre S  
Men's Watch  
**385,000 points**



## Financial flexibility with luxury in mind

The Platinum Card is available in US Dollars, Euro and British Pounds Sterling, giving you access to some of the world's major currencies. All charges are converted to and billed in the currency you choose. If you frequently spend or hold funds in these currencies, this gives you convenience and more control over the cost of foreign exchange.

As part of your Cardmembership, you will receive an additional Platinum Card. It can be used to organise your expenses or kept in separate locations for added convenience. You may apply for up to five complimentary Supplementary Cards in your choice of Gold or Green. Supplementary Cards can be given to people you trust so they can share in the benefits.

With no pre-set spending limit,<sup>4</sup> the Platinum Card gives you the confidence of being able to spend as much as you want. And for those times when you would prefer to use cash, you can withdraw up to US\$/€1,000 in any seven day period, or £1,200 in any thirty day period, from cash machines all over the world.<sup>5</sup>

So whether you decide to treat friends to dinner in New York or spot the perfect gift in a Lyon antique shop, you're free to be as spontaneous as you like. Now that's luxury at its best.

## Summary of Benefits

### Platinum Travel Privileges:

- Dedicated Platinum Travel Service
- Complimentary Priority Pass membership
- Exclusive offers and airfares through the International Airline Programme
- Complimentary enrolment into top hotel programmes
- Special rates with Avis Prestige

### Platinum Service:

- Dedicated Platinum Concierge Service
- Global Assist Emergency Helpline
- Emergency Card Replacement

### Platinum Travel Insurance Benefits:

- Medical treatment expenses
- Global car rental liability benefits
- Car rental benefits for theft or damage
- Trip cancellation reimbursement
- Lost, damaged, or stolen luggage reimbursement
- Emergency dental treatment expense
- Legal expense benefit
- Adventurous holiday and winter sports benefit
- Protection is available for up to 120 days per trip

### Platinum Rewards:

- Complimentary enrolment to Membership Rewards programme

### Platinum Financial Flexibility:

- Available in US dollars, euro, or British pounds sterling
- No pre-set spending limit
- Global cash access

	US Dollar (US\$)	Euro (€)	British Pounds (£)
Cardmembership Fee	\$550*	€550*	£300*
Supplementary Cardmembership Fee	\$275	€275	£170
Membership Rewards Annual Fee	Complimentary	Complimentary	Complimentary

*\*Includes five complimentary Supplementary Cards*

